

Senior Mobile Telephone Database



Visit us online at amerilist.com

Total Universe: 21,601,844

Base Rate: \$85.00/M

Description Summary

Every day, more and more seniors are purchasing cell phones and making calls to loved ones and friends. Furthermore, more and more seniors are using smartphones and the Internet. These seniors are in the loop! Eligible for a numerous amount of offers, you can reach these consumers by mobile phone with the most accurate data in the industry, updated monthly to ensure accuracy and deliverability. We can segment by a variety of demographics, including age, income, location, and much more. Reach this large and growing population with your next marketing campaign and turbocharge your ROI!

How Our Data Is Compiled

Our Senior Telephone Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2017, 4 out of 10 seniors owned smartphones
- Approximately 85% of seniors own a cell phone

Recommended Usage

This database is recommended for a variety of industry offers, such as healthcare, retirement communities, travel, insurance, finance, real estate, medical equipment, and more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Net Worth
Marital Status

Buying Habits
Hobbies & Interests
Online Shoppers

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - Amerilist.com - info@Amerilist.com